



**Amherst Tigers Booster Club
November Meeting Minutes
Monday 11/2/2020**

In attendance: Mike Serotte, Karen Stelley, Neil Faller, Jeffrey Wheaton, Mike Webster, Alex Alicea, Lisa Roy, Cherie Rondeau, and Marnie Belle-Isle.

Approval of October Minutes: First motion by Lisa Roy. Second motion by Neil Faller.

President's Report – Mike Serotte

1. Women's Varsity Tennis Recognition: Focus on Volunteering

- a. On 10/17, the team volunteered at The Teacher's Desk and assembled 2790 sports bags for BPS students in grades 4-8.
- b. The team hung 90 of the fall sports posters in and around the Amherst/Snyder community.
- c. The team also ran a charitable pet emergency fundraiser recently.
- d. With a record of 8-1, in addition to all of their community service work, the Boosters would like to publicly acknowledge all of the team's accomplishments. Congratulations!
- e. Lisa Roy will post on Facebook as well to highlight the team's hard work.

Vice President Report -- Lisa Roy

1. Fundraising Possibility--Virtual MEAL Raffle

- a. Focus on local restaurants, with raffle rounds based on categories such as breakfast, lunch, dinner, pizza and wings, wine and cheese, and/or ethnic varieties (Italian night, Polish favorites, etc.).
- b. Structure could be 12 rounds, with three pulls per round, with an approximate minimum value of \$30 per pull (item). \$50 entry fee to cover all rounds. Sell tickets via onetiger.net.
- c. 60 minute live-streamed event (Spring 2021).
- d. Winners need not be present.
- e. Sports teams to provide a meal themed contribution/basket for raffle. [29 programs, with 68 or 69 teams (including modified level) to contribute to raffle.]
- f. Baskets/raffle items to include gift cards and other related meal items, like utensils, etc.
- g. Offer high end door prizes and/or a 50/50 raffle in addition to the meal raffle items.
- h. Arrangements would have to be made for the pick up of prizes.
- i. Numbers: For the past meat raffles, approximately \$1400 was spent on meat, in addition to renting the venue and the bar tab. The out-of-pocket cost for the meal raffle would be 12 rounds x 3 items per round = 36 items x \$30 minimum = \$1080 (not including any donations received from the sports teams). If we could sell 150 tickets for the event @ \$50 each, we take in \$7500. Approximate profit margin: \$6400.

2. Fundraising Possibility--Virtual Trivia Night

- a. Kahoot or some other game-like app; perhaps Jeopardy! style.
- b. \$10 entry fee.
- c. 60 minute live-streamed event.
- d. Student/family participation to make up teams.
- e. Category or themes like sports/Seinfeld/The Office, etc.
- f. Prizes given to various winners.
- g. This would be more of a community building activity, since the entry fee is minimal. Hypothetically, a low return for a fundraising event.

3. Fundraising Possibility--Cash or Luxury Item Raffle

- a. Choose a high end item or cash to raffle.
- b. \$100 a ticket, with a limited number of tickets sold.
- c. \$100 per ticket might be too expensive. Sell at \$25 per ticket and sell more tickets as an alternative?

4. Other Fundraising Possibilities--Super Bowl Pool (no selling to students) or some kind of smaller raffle with tickets selling for \$5 each or 5 tickets for \$25. Suggestions for raffle: Yeti cooler filled with several items or some other raffle items with appeal to students/families.

Athletic Director Report – Jeffrey Wheaton

1. Fall Sports Updates

- a. No COVID issues thus far. All is going well. Important to keep in mind that all athletic competitions are outdoors, which helps minimize virus spread.
- b. All playoff/sectional competitions will be held over the next few weeks.

2. Winter Sports Updates

- a. Low-contact sports can begin practice on 11/30/20 (bowling and indoor track).
- b. Governor Cuomo will give guidance on the high-risk winter sports by the end of the first week of November (wrestling, basketball, hockey, and cheerleading).
- c. Athletes who participated in the fall season were given a waiver to play if they did not have an updated physical on file. However, winter sports athletes will NOT be given that same waiver. In order to participate in winter sports, student athletes must have their current physicals on file.
- d. Most coaching positions for the winter sports season are filled. Remaining: two indoor track coaches must be hired.

3. Winter Sports Poster--Photos will be taken soon. Neil Faller is working to find a sponsor for the poster, possibly Excelsior. If anyone has an idea for the poster's design, contact Neil.

4. Wall Graphics near South Gym--The quote for replacing the graphic on the men's locker room door and adding a graphic to the women's locker room door is \$765. The District is not in the position to finance this project. Can the Boosters support this enhancement to the South Gym area? Decision forthcoming. In a typical year, Boosters would look to fund this project. However, there is no revenue coming in at this time, requiring the need to prioritize our expenditures.

Treasurer Report -- Alex Alicea

- 1. Balance: Approximately \$5500.00.** No outstanding expenses.
- 2. Online "Black Friday" Sale** to move remaining apparel inventory.

Additional Business

- 1. Amherst Masks and/or Gaiters for Winter Athletes**--There are approximately 200 masks left in our inventory, which would outfit many of our winter athletes. Based on the uncertainty of the winter sports season, Boosters will not order any additional masks/gaiters until there is a final decision about the viability of winter sports.
- 2. Trivia Competition via Social Media**--Heather Bitka had a suggestion about having some sort of online trivia game for students and athletes as a way to build camaraderie. Boosters could provide some of the prizes.

Meeting Minutes submitted by Karen Stelley.

**Next Meeting: Monday, December 7, 2020
7 pm (via ZOOM)**