



**Amherst Tigers Booster Club
May Meeting Minutes
Monday 5/4/2020**

In attendance: Brian DeCicco, Jamie Tiberi, Karen Stelley, Neil Faller, Jeffrey Wheaton, Alex Alicea, Heather Bitka, Michelle Ferrari, Lisa Roy, Lisa Murdock, and Jim Mullane.

Mike Serotte welcomed all of the Boosters as the new president. He thanked the Booster volunteers for their service. Mike also thanked Neil Faller for his dedication as past president and all of the work he has done for the Boosters over the years.

Athletic Director Report – Jeffrey Wheaton

- 1. Thank you to all of the parent volunteers on Boosters.**
- 2. All Modified, JV, and V spring sports are canceled for the season.** Letter sent to ACSD families on 5/1/20.
- 3. ALL facilities are currently closed, including the tennis courts.**
- 4. Donation:** Boosters donated \$500 towards the senior lawn signs.
- 5. ADPRO:** Offered to make tee-shirts for senior student athletes (approximately 100). The money came from the advertisement they would normally have placed in the Tiger Gala program.
- 6. Senior Shout-Outs:** Kristy Grossman is coordinating senior shout-outs and putting them on a number of social media platforms: Twitter, ACSD website, Instagram (amhersthsathletics). Please encourage seniors to send their information to Miss Grossman.
- 7. ECIC:** Schools in our league are trying to brainstorm ideas about how to honor senior athletes. More information to follow.
- 8. College Signing Presentation:** There will be a meeting on May 5, 2020 with coaches to discuss how to host a college signing event for those seniors who have not had a public signing. One idea is to create a video with Duke Maguire as the “MC”.
- 9. Virtual Senior Nights:** Meetings have been/will be held with coaches and the Captain’s Club to determine the feasibility of virtual Senior Nights for the spring season sports teams. More information to follow.
- 10. Fall Sports:** Some planning and idea sharing has occurred. All decisions will ultimately be based on directives from Governor Cuomo.
- 11. Coach’s Appreciation Day:** Mr. Wheaton is looking for ways to honor Amherst coaches.
- 12. Awards:** The awards that are typically given at the Tiger Gala (letters, bars, pins, plaques, etc.) will still be distributed. The process for distribution is still to be determined. Captain’s Club would prefer some kind of get together if possible.

Secretary Report - Lisa Roy

- 1. April Minutes:** Motion to approve by Lisa Roy. Motion seconded by Jamie Tiberi.
- 2. Update Email Database:** Karen Stelley and Lisa Roy will update the database for parents of seniors who will no longer have a child in the ACSD.
- 3. Next meeting:** Monday, June 1, 2020 via ZOOM

Treasurer Report - Alex Alicea

- 1. Apparel:** No new sales. One sweatshirt sold in the past month. Not buying anything more for now.

President’s Report – Mike Serotte

1. Tiger Cards: We are going to sell Tiger Cards again next year. Neil Faller will take the lead for organizing this project, especially with reaching out to businesses. Alex Alicea will help with getting the cards.

- a. There was a discussion on how to entice businesses to offer discounts to our community via the Tiger Card. Ideas included: free advertising on our website, called something like "Friends of Tigers"; a link to a business's website from the Boosters' website; a rolling scroll at the bottom of the Boosters website showing all of the businesses who contributed to the Tiger Card.
- b. Committee members for the Tiger Card: Mike Serotte, Neil Faller, Karen Stelley, and Brian DeCicco (card design). More volunteers welcome if interested.

2. Athletic Kick-Off (August):

- a. Guidelines from ACSO, Erie County, and NYS will determine how the kick-off will be executed. Depending on social distancing guidelines, we could use Local Live to help facilitate the event.
- b. No date has been set. Ideally, the kick-off will coincide with the first day of the fall sports' season practice: August 24, 2020.
- c. Possible venue is the football field/stadium. (If held at the stadium, we would need a rain date.) Last time it was held on the field, teams held individual team meetings immediately following.
- d. Approximately 200 people have attended in the past.
- e. Speaker? Jonah Heim?

3. Homecoming 2020: Beginning to plan with some new ideas.

- a. In the past, the major focus of Homecoming has been the Friday night football game. Other sports are not featured as much. How do we create equity amongst all of the fall teams?
- b. Idea: Saturday afternoon football game. This gives an opportunity to showcase more sports on Friday night. (Example: Soccer double header.) Also, create a "marching band" type atmosphere, generating even more school spirit.
- c. Also more community involvement improves homecoming: perhaps a community parade.
- d. Dance would still be Saturday night.
- e. We are limited on available dates for the football game. We only have three home games (7 game season). Most logical game would seem to be against Williamsville East on 9/25/20. Other possibilities: Starpoint (10/16/20) OR South Park (10/23/20).
- f. Mr. Panella and Mr. Pidgeon are in favor of a Saturday afternoon game.

Meeting Minutes submitted by Karen Stelley.

**Next Meeting: Monday, June 1, 2020
7 pm via ZOOM**