



Amherst Tigers Booster Club
March Meeting Minutes
Monday 5/3/2021

In attendance: Mike Serotte, Karen Stelley, Jeffrey Wheaton, Alex Alicea, Marnie Belle-Isle, Neil Faller, Lisa Murdock, Michelle Ferreria, and Amy Kantz.

Approval of April Minutes: First motion by Alex Alicea. Second motion by Marnie Belle-Isle.

Athletic Director Report – Jeffrey Wheaton

1. Seasonal Sports Updates

a. Fall 2 Athletics Update

- i. Cheerleading Sectionals hosted at Amherst on 5/1/21. Amherst placed 5th.
- ii. Football: Two games left to complete the season. Game on 5/7/21 versus Williamsville East at home is also Senior Night (18 seniors). Final game is 5/11/21 at Cheektowaga.
- iii. Boys and Girls Volleyball will finish their respective seasons during the first week of May. No Sectional competitions this year.

b. Spring Athletics: 5/3/21 - 6/30/21 (baseball, softball, lacrosse, track and field, and unified basketball)

- i. Most spring sports started 5/3/21. Latest start date is 5/10/21.
- ii. Two spectators per athlete in effect, as well as mask wearing at all events.

c. Wrestling

- i. Still on pause. Always looking at guidelines to see if there might be a change.
- ii. Coach Bauer is looking for ways to bring the team together.

- 2. Spring College Signing Event:** There are thirteen athletes who will commit to their respective colleges to play college athletics. The ceremony will most likely be in the South gym on 5/26/21. Limited guests. Possibly some kind of grab and go breakfast celebration.
- 3. Tiger Tailgate Senior Picnic:** As the advisor to Captain's Club, Miss Grossman, along with Mr. Wheaton, are planning a picnic in June for senior athletes, following all health and safety guidelines. Boosters may help defray the cost of the food for the picnic.
- 4. Spring Poster:** All pictures have been taken and sent to our graphic artist. SGROI Financial is sponsoring the poster for \$300. Posters ready in 10-14 days. Ordered 150 posters.
- 5. Team Grants:**

- a. Boys Tennis: \$250 towards clinic at Miller Tennis. YES. Granted by Boosters.
- b. Unified Basketball: Approximately \$200 for snacks and miscellaneous expenses related to a pre-season scrimmage event. YES. Granted by Boosters.
- c. Football--on hold. They do not need the grant money this year due to the modified season.
- d. Field Hockey--on hold. They do not need the grant money this year due to the modified season.

President's Report – Mike Serotte **Spoke on behalf of Lisa Roy about the Cash and Cornhole Raffle.

1. Cash Raffle Fundraiser

- a. Drawing: Three options were discussed. **Decision:** Host a simple event on Facebook Live to draw raffle winners at a public venue. Probably 30 minutes or less. Held on Monday, May 24th @ 7 pm.
- b. Public venue is needed because a raffle cannot be held on school property. Several suggestions were made. **Decision:** Loughran's private back room. Neil Faller will reserve if available.

- c. Master of Ceremonies: Mr. Wheaton will ask Duke Maguire if he is available to be the “face” of the event. Two athletes will also be present to give their own testimonials and possibly pull the winning numbers.
- d. Raffle logistics: We will buy ping pong balls or some kind of numbered balls to conduct drawing. We also need a rolling drum/“bingo” spinner cage to mix the balls as the winning numbers are drawn. Marnie Belle-Isle and Karen Stelley may have access to a drum that we can borrow, rather than renting or buying a drum.
- e. Ticket sales are confirmed with an email receipt. Automatic 10 digit ticket numbers are assigned. Alex Alicea will send a document ahead of the raffle to each ticket holder, listing each 10 digit ticket number and its corresponding number between 1 and 500. That way, raffle ticket holders will know what their 1 to 500 number is before the raffle. Raffle numbers drawn are 1 to 500, since the 10 digit number is too cumbersome. Corresponding numbers of 1 to 500 are assigned in order of tickets sold.

2. Items for future discussion

- a. Open Executive Board positions for 2021-22: Treasurer and Secretary. Karen Stelley will send a promotional/informational PSA to invite potential participants to the Middle School for their weekly newsletter.
- b. Athletic Kick Off 2021: Too early to determine if it can be held. Traditionally, this event has helped recruit new Booster members, as well as provided an opportunity to sell Tiger Cards and apparel.
- c. Tiger Cards for 2021-22: Hold off for now. Too many variables. Also, it does not make sense to sell Tiger Cards until athletic events are at full capacity.
- d. Apparel: Do we continue to buy apparel in bulk or utilize an online store for next year?

- i. Booster-run apparel: The benefit is that there is a larger profit margin. The risk is that we spend a lot of money upfront and have to store the apparel items. Once certain sizes are gone, then we have the potential to lose business because of limited stock.
- ii. Online Store though AdPro: There are several benefits: more choice in style and size; no financial risk/investment; and no storage or delivery issues. However, there is a reduced profit margin.
- iii. Perhaps consider a hybrid option. Most items through the online store. Non-sized items, like blankets and hats, in stock. Maybe keep some popular items in stock, like sweatshirts, especially for big events, like Homecoming.
- iv. Is there a possibility that the Business Department or the Entrepreneurship class could take over the apparel sales?

Treasurer Report -- Alex Alicea

- 1. **Balance: \$8936.99.** No major expenditures at this time. Increase in balance due to raffle ticket sales.
- 2. **197 raffle tickets sold to date.** Tickets sold have covered cash prizes/raffle expenses and are now adding to our profit.

New/Additional Business

- 1. The PTSA organized a shopping event at Spruce on Main Street on Tuesday, 5/4/21. Lisa Roy will be present from 3-5 pm and Neil Faller will be present from 5-7 pm to sell Cash and Cornhole Raffle tickets.

Meeting Adjourned: 8:45 pm

Meeting Minutes submitted by Karen Stelley.

**Next Meeting: Monday, June 7, 2021
7 pm (via ZOOM)**