



**Amherst Tigers Booster Club  
December Meeting Minutes  
Monday 2/1/2021**

**In attendance:** Mike Serotte, Karen Stelley, Jeffrey Wheaton, Alex Alicea, Lisa Roy, Marnie Belle-Isle, Melissa Calandra, Jamie Tiberi, Amy Kantz, Brian DeCicco, Michelle Ferreri, and Neil Faller.

**Approval of January Minutes:** First motion by Brian DeCicco. Second motion by Alex Alicea.

**President's Report – Mike Serotte**

**1. Overview of athletics since January's meeting:**

- a. Low risk sports -- bowling and men's swimming -- began 1/18/21.
- b. Originally high risk winter sports were on pause.
- c. High risk sports -- basketball and hockey -- now beginning 2/1/21.
- d. No winter cheerleading. It is now scheduled for the Fall 2 season.
- e. Wrestling on pause until May.
- f. No concessions or spectators per Section VI. Will be revisited on 2/22/21.

**2. Cardboard cutouts at athletic events:**

- a. ZoomBuffalo.com is creating cardboard cutouts for athletic events.
- b. Cutouts are \$30.00 each. This is a \$15 savings since we are working with Amherst graduate and owner, Rory Allen, at ZoomBuffalo. Boosters will make \$5 per cutout.
- c. Participants will designate what sport they want their cutout to "attend".
- d. Mr. Wheaton sent out all pertinent information to the Amherst community.

**Vice President Report -- Lisa Roy**

**1. Cash Raffle Fundraiser**

- a. Sub-committee met on 1/18 and 1/25.
- b. Possible title: Cash, Cornhole, and Comedy. Cornhole games (2 sets) as non-cash prizes. Comedy could be tickets to the National Comedy Center in Jamestown.
- c. Marnie Belle-Isle has a contact who makes custom cornhole games. He is willing to give us each set for a substantial discount (\$120 each) as two of our prizes. Boosters will acknowledge this business at the raffle. Cornhole games will either be premade (ie. Amherst Tigers or Buffalo Bills, etc.) or they can be custom, specifically made with the winner's choice of "logo".
- d. To keep the raffle as simple and streamlined as possible, we will NOT be asking teams to donate basket raffle items or other prizes. The idea is that we want to make this fundraiser as universally appealing as possible with families/teams putting their energy towards buying and selling raffle tickets.
- e. Final decisions must still be made about the price per ticket, tickets sold cap, prizes (number of prizes and dollar amounts), and the date of the raffle (tentative for 4/30/21, but possibly push to May to accommodate spring sports). Price per ticket and ticket cap will be determined by affordability and profitability. Tentatively: \$30 per ticket, with a maximum of 500 tickets sold.
- f. Our goal is to make tickets as affordable as possible, while still trying to be as profitable as possible. This will be the only major fundraiser of the year, since apparel sales have been limited, we are not allowed to sell concessions at athletic events, and the meat raffle was unrealistic this year.
- g. Advertising will be extremely important. The PTSA offered to publicize the raffle. Flyers will go in all teachers mailboxes (WBS, SDS, AMS, AHS). Utilize parent liaisons and coaches to promote and sell tickets. Social Media!!

- h. There will be another fundraising committee meeting in February. Details will be finalized. Further discussion/brainstorming needed to plan the actual raffle event. Several suggestions were made, including getting testimonials from athletes to air during the event.

#### **Treasurer Report -- Alex Alicea**

1. **Balance: \$3369.51.** No outstanding expenditures. No anticipated major expenditures.
2. **Lawsuit to begin winter high-risk sports.** Boosters agreed to participate and pay a portion of the legal fees for a class action lawsuit against NYS to allow winter high-risk sports (several school districts participated in the lawsuit, making the legal fees manageable for each district). Within a day of paying the legal fee, high-risk sports were reinstated. Mr. Wheaton will look into the timing to see if there is any possibility of some kind of reimbursement.

#### **Athletic Director Report – Jeffrey Wheaton**

##### **1. Sports Updates**

- a. Winter athletics: 2/1/21 - 3/27/21 (basketball and hockey)
- b. Fall 2 athletics: 3/22/21 - 5/15/21 (volleyball, football, cheerleading)
- c. Spring athletics: 5/10/21 - 6/30/21 (baseball, softball, lacrosse, track and field, unified basketball)
- d. There will be no state-level competitions for winter athletics.

2. **YouTube:** 1000 subscribers are needed to livestream with a mobile device. There are currently 700+ subscribers.
3. **Team Grants:** Field hockey, men's lacrosse, and football are seeking team grant monies. Mr. Wheaton will reach out to the teams to see if those grant monies are still needed. Given the changes to this year's athletic seasons, the teams may not need the grant monies at this time.

#### **Additional Business**

1. **Winter Sports Posters:** Sports posters are printed and ready for pick up. Copies are available in Mr. Wheaton's office. QR code is printed on the poster. Scanning the code will give interested persons the most up-to-date athletic schedules.

*Meeting Minutes submitted by Karen Stelley.*

**Next Meeting: Monday, March 1, 2021  
7 pm (via ZOOM)**