

**Amherst Tigers Booster Club  
July Meeting  
Monday 7/30/2018**

In attendance: Marti Precurato, Karen Stelley, Kiel Illg, Mary Rosen, Kristin Stark, Jim Murphy, Mike Serotte, Nicole Adimey, Cherie Rondeau, Alex Alicea, Mark Bryans, Neil Faller, Lisa Roy.

**Secretary Report, Lisa Roy**

Future Booster meetings - 7 pm in High School Library  
9/10, 10/1, 11/5, 12/3, 1/7, 2/4, 3/4, 4/1, 5/6, 6/3

**Event Dates:**

- Athletic Kick Off: Monday, August 13, 2018
- Meat Raffle: Saturday, Jan 26, 2019
- Tiger Gala: Tuesday, June 25, 2019

**Athletic Director Report, Kiel Illg**

**Capital project update:**

- Turf design shared; Berryman Entrance
- Sept 14 open date

**Tiger Gala Recap:**

2016-2017 Gala Expenses  
Dinner- \$9024.42 (356 guests)  
Martyn Printing- \$927.00  
Scholarships-\$1,000.00  
Prizes- \$200.00  
Total: \$11,151.42.00

Pricing:  
Coaches- \$0.00 (56)  
Seniors- \$0.00 (49)  
Student Athlete- \$15.00 (93)  
Guests: \$25.00 (165)  
Total Collected: \$5,335.00

2017-2018 Gala Expenses:  
Dinner: \$10,123.80 (403 Guests)  
Martyn Printing- \$773.00  
Scholarships- \$700.00  
Prizes- \$50.00  
Total: \$11,646.80

2017-2018 Concessions & Gala Monies:  
Fall- \$4,997.88  
Winter- \$2,091.96  
Spring- \$1,307.89  
Sponsorship & Patron- \$3,700.00 (Adpro)  
Ticket Sales Collected: \$6,455.00  
Total: \$18,552.73

**Treasurer Report, Alex Alicea**

As of 7/30/18 balance is \$13,104.01  
Anticipated upcoming expenditures  
Website annual renewal - \$200.00  
Balance of shirt order - \$416.00

Recent Grants 2018-19 FY

\$250 per program – mod/jv/V

- Boys Swimming \$263.99
- Boys Basketball \$250.00

The Executive Committee met in July and worked on 2018-19 budget and will build a monthly balance sheet

### **President's Report, Neil Faller**

#### **Athletic Kick-Off**

August 6<sup>th</sup> email blast reminder

Volunteers identified:

**Merchandise Table and Tiger Cards** (need Alex + 4 before and after) Will use Square.

Arrive: 5:45 pm to get a Square overview

#### **First shift pre-event: 5:45 to 6:30**

Karen Stelley, Mary Rosen, Mike Serotte, Nicole Adimey

#### **Second shift starts 7:30 pm thru clean up**

Heather Bitka, Mark Bryans, Jim Mullane, Kristin Stark, Jamie Tiberi

Marti will volunteer for snacks drop off and incentives area

Giveaways: Posters, water bottles with custom labels, brick flyers, Ice Packs with Save the Date for Meat Raffle

Kona Ice truck is confirmed and will be stationed near the flag pole starting at 6:45 pm  
20% of Sales comes back to boosters

#### **New Tiger Card**

Buy now \$10 [www.onetiger.net](http://www.onetiger.net)

50% off until 8/13 kick off, then \$20 for first card and \$10 for each additional card

**Fall Calendar** Poster Sponsor secured: Amherst TigerSharks Swim Club

#### **Proposed New Committee/Position**

Discussed having 2 year terms, learning year....

Vice President / President Elect / Past President (emeritus)

Parent Liaison Team Leader – Mary Rosen agreed to take this role

Special Events Chairperson – Marti

Lisa – drafted job descriptions for all Executive roles

#### **Apparel, Alex Alicea**

Total remaining stock value: Over \$8,500 retail value

Performance shirts - almost \$3,000 retail value

Remaining cotton shirts- to be discounted 20-25%

-Short sleeve: was \$12 now \$9

-Long Sleeve: was \$15 now \$12

New shirt for Athletic Kickoff Available in both mens and womens cuts \$12 Online now  
Shared baseball caps options

### **Snack Shack, Marti Precurato**

Karen and Marti cleaned, overhauled and labeled all aspects of the stadium snack shack this summer.  
Met with Dr. Illg to review ideas and procedures for 2018-19

The goal will be to open the Snack Shack for all high attendance contests.

Student athlete groups from each Fall sport are encouraged to work the Snack Shack once per Fall Season. Parent Liaisons will take the lead on sign ups and supervision.

Inventory Donation:

**NEW !! Amazon Prime** registry page <https://www.amazon.com/gp/registry/wishlist/1H2AFXIFI6M4F>  
products will be shipped directly to Dr. Illg at the HS Athletic Office.

**NEW !!** Parents wishing to donate money only can donate online and the committee will make the purchase.

<https://www.onetiger.net/product-page/concession-stand-donation>

Will create Tiger Times Online reminders

Meat Raffle Tickets Give Away

### **Commemorative Brick Program, Marti Precurato**

Marti has done extensive research and planning for the front courtyard Brick program.

Concern is the durability of the current bricks. The current bricks are showing extensive wear and that is common for paver bricks currently in place. Marti provided alternative granite bricks and shared cost and logistics. Discssions will continue regarding purchasing of granite bricks in advance. Dr. Illg will work with school buildings & grounds.

Brick order form has been updated and will focus on the 3 smaller brick sizes.

### **Open Business**

- Save paper drink holders from Tim Hortons, etc. for use at the snack shack (hot chocolate, coffee, etc)
- Seeking Beer Raffle donations for Meat Raffle.

Meeting adjourned 8:30 pm

Minutes prepared by Lisa Roy

**Next Meeting is Monday, September 10<sup>th</sup> at 7pm in the High School Library**